

Portfolio Holder Report

The portfolio holders will make a decision on this item after seven days have elapsed (including the date of publication).

Report of:	Portfolio Holder	Date of publication
Marianne Hesketh, Corporate Director Communities	Councillor Michael Vincent, Resources Portfolio Holder and Councillor Lynne Bowen, Leisure, Health Community Engagement Portfolio Holder	16 December 2021

Wyre Weight Management Programmes for adults and children

1. Purpose of report

1.1 To outline the government funded Weight Management Programmes for adults and children in Wyre including the Play and Skills at Teatime activities for children (PASTA) and to seek approval for the work to be coordinated by the council, outlining the approach we are adopting.

2. Outcomes

- 2.1 Working with local partners to provide support and help to adults and children who are overweight/obese to lose weight.
- **2.2** Delivery of programmes of work to promote healthy choices and healthier lifestyles to keep people well.

3. Recommendations

- 3.1 That the Wyre Weight Management and PASTA Programmes from 2021/22 onwards be coordinated by the council and that we enter into Service Level Agreements with third party organisations to deliver the programmes for Wyre.
- 3.2 That approval is given to proceed with the engagement of Weight Management service providers under the exemption to Contract Procedures contained within the Financial Regulations and Financial Procedure Rules on the grounds that exceptions may apply where: "The goods, works or services are of a specialised nature carried out by only

one or a limited number of firms with no reasonably satisfactory alternatives available."

4. Background

- 4.1 On 23 March 2021, the government announced that there would be additional Public Health England (PHE) funding for adult weight management across the whole of England in 2021. The PHE funding allocation for Wyre is £40,000 for 2021/22 and is in addition to the £39,000 that Lancashire County Council (LCC) had already allocated to Wyre per year from 2021/22 for the next three years to deliver weight management programmes.
- 4.2 In August 2021 LCC announced £10,000 of government funding to provide a targeted children's weight management programme called the PASTA Programme. This provides a fun, active, healthy eating and cooking after-school club provision for children who are overweight and their families in the Rossall Ward only (owing to high levels of overweight children in that ward).
- 4.3 Funding is being devolved to districts from LCC to enable the development of localised and bespoke offers for adults and children utilising district level service specifications. District allocations are based on our population size and the numbers of overweight and obese adults and children in the borough. The percentage of adults who are overweight or obese in Wyre is 62.7% (Active Lives survey 2019/20). The proportion of children with excessive weight in Wyre is 22% for reception aged children and 32.9% for Year 6 children (PHE 2017/18 2019/20).
- 4.4 The Wyre Weight Management Programme is primarily provided by Slimming World who have a contract with us to deliver the programme for three years (2020/21 2022/23). This arrangement will now be enhanced with the extra funding being used to work with a number of other local providers as well.

Key issues and proposals

- 5.1 The council does not have the required capacity to deliver the programme in-house and so, like some other Lancashire councils we are partnering with local organisations and trusts to deliver the programmes.
- 5.2 Our proposals for the delivery of Wyre's Weight Management Programmes for children and adults will follow the service specifications provided by LCC and will involve community delivery partners (including Fylde Coast YMCA, Fleetwood Town Community Trust, Man v Fat and local schools) as well as Slimming World.
- 5.3 Up to £9,455 of the funding (based on the April 2020 pay scale), will be invested into a temporary staff resource, Grade 6 11 hours per week for one year from the new funding received to help manage and develop the

- programme with partners, referrals to the programme and participants to enable the effective co-ordination of the programme.
- 5.4 The council has entered into a grant funding agreement with LCC to deliver the programmes for Wyre and this report seeks approval to implement the scheme including entering into Service Level Agreements with key delivery partners. This report also seeks approval to have the option to introduce a charge for some of the programmes to help enable a sustainable adult weight management model. This will be a small charge but will vary from provider to provider depending on their delivery model. The PASTA programme for children and their families will remain free at all times.

6. Delegated functions

- 6.1 The matters referred to in this report are considered under the following executive functions delegated to the Leisure, Health and Community Engagement Portfolio Holder (as set out in Part 3 of the council's constitution): "To formulate and make recommendations on strategies and programmes to encourage the development of sport, leisure and cultural pursuits, including arts development and promotion."
- 6.2 The matters referred to in this report are also considered under the following executive functions delegated to the Resources Portfolio Holder (as set out in Part 3 of the council's constitution): "The goods, works or services are of a specialised nature carried out by only one or a limited number of firms with no reasonably satisfactory alternatives available."

Financial and legal implications			
Finance	The existing programme will be delivered utilising Adult Weight Management Grants of £39,000 for three years (already commenced and operated by Slimming World - 2020/21 to 2022/23) and this will be enhanced by a new award from PHE of £40,000 for 2021/22. A grant of £10,000 for delivery of the PASTA programme during 2021/22 has also been received from LCC to fund this additional programme for overweight/obese children and their families. Any income from participants will be reinvested into the programme by the provider. £9,455 (based on the April 2020 pay scale) of the new PHE funding will be used to part fund a post to support the management of this programme.		
Legal	f approved, a grant funding agreement will be entered into with LCC for the delivery of the programme. Agreements will also be entered into with a number of key delivery partners, including Fleetwood Town FC Community Trust, Man v Fat and Fylde Coast YMCA.		

Other risks/implications: checklist

If there are significant implications arising from this report on any issues marked with a \checkmark below, the report author will have consulted with the appropriate specialist officers on those implications and addressed them in the body of the report. There are no significant implications arising directly from this report, for those issues marked with a x.

risks/implications	√/x
community safety	х
equality and diversity	х
sustainability	х
health and safety	х

risks/implications	√/x
asset management	х
climate change	х
ICT	х
data protection	✓

Processing Personal Data

In addition to considering data protection along with the other risks/ implications, the report author will need to decide if a 'privacy impact assessment (PIA)' is also required. If the decision(s) recommended in this report will result in the collection and processing of personal data for the first time (i.e. purchase of a new system, a new working arrangement with a third party) a PIA will need to have been completed and signed off by Data Protection Officer before the decision is taken in compliance with the Data Protection Act 2018.

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List of background papers:				
name of document	date	where available for inspection		
None				

List of appendices

None